



# University of Horticultural Sciences, Bagalkot



## NAHEP-IDP

### One Day Online Training on Introduction to Agri start-up Ecosystem: Opportunities and Challenges

June 27, 2022  
9:30 AM to 6.00 PM

Meeting platform: Cisco-webex

### Organisers

**Co-Ordinator**

**Dr. R. K. Mesta**

PI, NAHEP-IDP, UHS Bagalkot

**Nodal Officer**

**Dr. Venkateshalu**

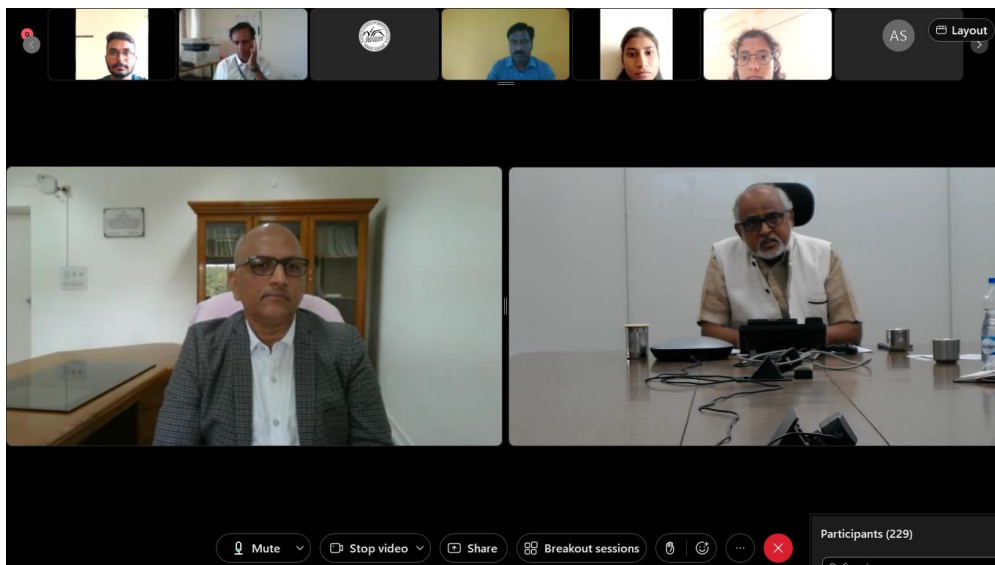
Skills & Entrepreneurship Development



**National Institute of Agricultural  
Extension Management (MANAGE)**

## **One day online workshop on “Agri- startup ecosystem: Opportunities and Challenges” for 2018 UG batch students for selecting them for international training**

One-day online workshop for final year B.Sc. (Horticulture) students of UHS, Bagalkot was conducted on “Agri startup Ecosystem: opportunities and challenges” organized by MANAGE on 27<sup>th</sup> of June, 2022. Welcome address was given by Dr. Saravana Raj, Director (Agriculture extension) MANAGE. Remarks about the programme were given by Dr. Ragavendra K. Mesta. The programme was inaugurated by Dr. P. Chandra Shekara Director General, MANAGE. Guest was addressed by honorable Vice Chancellor Dr. K. M. Indires. Yuvaraj A., Business Manager MANAGE concluded the inaugural session by vote of thanks. The workshop was aimed at brainstorming the students on opportunities in entrepreneurship in agristart-up ecosystem in India and educates them on various focus areas the startups working in the agriculture sector and innovations made by them for the growth of sectors. Approximately 260 students from all seven campuses attended this workshop through virtual mode.



Further Ms. Sujaya Rao, Master trainer and Co-founder, TEENR, explained the idea generation and validation. This session covered various ways to generate the ideas for business and expose the idea to target audience before build and releasing the final product. Various opportunities for innovation in the agriculture sector were presented by Mr. Praveen H.J. Manager Finance MANAGE-CIA. This session covered various opportunities in the sector that can be addressed and a viable business models through innovations. Some sector specific examples were showcased during this session.

Mr. Aloknath C. R. Innovation manager, MANAGE-CIA presented lecture on steps involved in converting idea to business. Success stories of innovative agri startups related experience was shared by Mr. Nagana gouda, Founder Eco agripreneurs Karnataka, Mr Gopalakrishnan Founder Gramworkx Karnataka and Miss Supriya. Students were motivated and educated about the qualities required for the start-up founders and steps involved in the start-up journey by Mr. Bhanu Prakash Reddy, Start-up mentor

and Partner and Director, Gray Logic Tech. During concluding session, students interacted with resource person and cleared their doubts. Valedictory session was carried out by Dr. Sarvan Raj and vote of thanks was given by Dr. R.K. Mesta, PI NAHEP IDP.

