

A Workshop on Entrepreneurship Development

A workshop on “Entrepreneurship Development” for final year B. Sc (Hort) students of UHS Bagalkote was organized by NAHEP-IDP cell from 30 January to 02 February 2022. A brief introduction about the workshop was made by Dr. R. K. Mesta, Principal Investigator, NAHEP-IDP project. Lighting an oil lamp by the dignitaries marked the inauguration of the workshop. Mr. Mahesh Hegde, founder, Native Circle and also the chief guest of the program delivered the inaugural address.

Hon’ble Vice Chancellor and team leader of NAHEP-IDP project, Dr. K. M. Indires, in his presidential address stressed the scope and importance of entrepreneurship in the present scenario. Inaugural function ended with vote of thanks by Dr. I. B. Biradar, Co-Principal Investigator, NAHEP-IDP project. Workshop aimed at brainstorming the students for opportunities for the entrepreneurship in the agri start-up ecosystem and how various ecosystem enablers facilitate start-ups to progress at the various levels. Importance of SWOT analysis and Johari window model was explained by Mr. Mahesh Hegde in addition to RACI model/ARPA: A framework alternative to the RACI. Students were asked to come up with an innovative idea and prepare a business proposal accordingly.

Business idea generation and its validation requirements and writing business plan in addition to setting the goals in business and envisioning the future perspectives in horticulture were discussed respectively by Mrs. Swayamprabha and Dr. Jagadish, member, board of management, Native circle.

The Business Model Canvas (BMC), a strategic management tool to quickly and easily define and communicate a business idea or concept was presented to the students by Dr Jagadish. At the end students presented their business proposals and were evaluated by the trainers. During the valedictory program, feed-back from the trainees were taken for further improvement of the forthcoming workshops/trainings. Success story of a business was delivered by DR. M.Y.Katti, MD, Rohini group of Companies, Mudhol.





