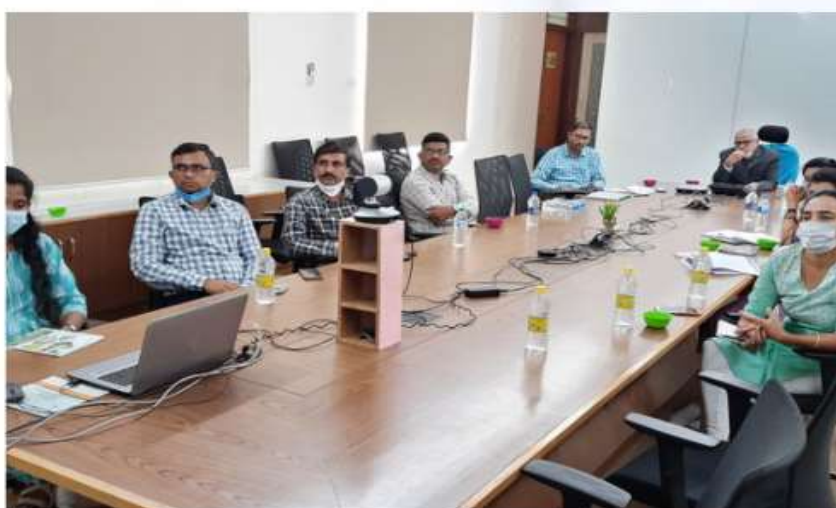


One day online workshop “Agri- startup ecosystem: Opportunities and Challenges”

One-day online workshop for final year B.Sc. (Horticulture) students of UHS, Bagalkot was conducted on “Agristartup Ecosystem: opportunities and challenges” organised by MANAGE on 11th of January, 2022. The programme was inaugurated by Dr. P. Chandra Shekara Director General, MANAGE. Honourable Vice Chancellor Dr. K. M. Indiresh expressed gratitude feel regarding conductance of online workshop. An introductory remark about the programme was delivered by Principal Investigator Dr. R. K. Mesta. The workshop was aimed at brainstorming the students on opportunities in entrepreneurship in agristart-up ecosystem and educates them on various ecosystem enablers are facilitating the start-ups to progress at the various levels. Dr. Saravanan Raj Director (Agriculture Extension), MANAGE and CEO, Centre for Innovation and Agripreneurship enlightened the students about various stakeholders working in the agriculture sector and innovations made by them followed by MANAGE support. Approximately 450 students from all seven campuses attended this workshop through virtual mode.



Online workshop organized by MANAGE faculty to all campus students



IDP team attending online workshop

Further Ms. Sujaya Rao, Master trainer and Co-founder, TEENR, explained the idea generation and validation for businesses before exposing to the target audience. Various opportunities in the agriculture sector and business models through innovation with some sector specific examples, was presented by Dr. Deshmukh faculty, MANAGE. Most motivating and brainstorming session on how to convert ideas to business with steps and processes was delivered by Mr. Aloknath C. R. Innovation manager, MANAGE-CIA. Awareness and present scenario of the agristart-ups with opportunities and funding trends was dealt by Yuvaraj A. Business manager, MANAGE-CIA. He also insisted students to write business plan for experimental learning.

Students were motivated and educated about the qualities required for the start-up founders and steps involved in the start-up journey by Mr. Bhanu Prakash Reddy, Start-up mentor and Partner and Director, Gray Logic Tech. During concluding session, students interacted with great enthusiasm and found the session as an eye opener. Students are looking forward for more such sessions.